## Yukon Quest Alaska 2025 Race Logo Contest Rules

Artists of all ages are invited to submit their logo designs from June 21, 2024 to July 10, 2024. The winner of the contest will receive 1 hoodie, 1 shirt, 1 poster, and 2 glasses with their design displayed.

### **Design Requirements**

Artists must use their skills to create an original design that celebrates the Yukon Quest, Interior Alaska (YQA), and Dog Mushing. All submissions:

- MUST be original artwork and not include stock photos, borrowed images, product logos, copyrighted characters, brand names, etc.
- MUST include, with strong visibility, the term "Yukon Quest Alaska 2025"
- MUST NOT include any obscene, violent, or defamatory words or imagery

Submissions may be hand-drawn using pencils, pens, crayons, markers, paint, or other mixed media tools, or created using graphic design software, but artists may not use an AI art generator to create their designs. Digital files must be submitted as high-quality PDF, PNG, JPG, or select other design file types.

Please retain your original submission(s) so it can be made available to the YQA staff upon request and so that any edits, if any can be made before printing.

### Terms and Conditions

Any person submitting a 2025 race logo design to YQA agrees to be legally bound by these Terms and Conditions:

- 1. The Contest is administered by the YQA, located at 550 1<sup>st</sup> Avenue, Fairbanks, AK 99701 and there is no purchase necessary to enter or win.
- 2. Submissions will be accepted beginning 12:00 AM on June 21, 2024 and ending on July 10, 2024 at 11:59 PM. To be eligible, an entry must be submitted during the submission period. The YQA reserves the right to extend the duration of the contest at any time, without prior notice.
- 3. Artists must attest to ownership and rights to their art and permanently transfer all ownership and rights to their works to the YQA for future use and distribution. Artists must be willing to be publicly named by first name and last initial/name in all promotional and educational material about the race logo design and the contest.
- 4. Submission of a race logo design in the contest does not obligate the YQA to use that design.
- 5. All submissions must be submitted with a digital contest entry form.
- Artists may submit up to 5 designs. Submissions will not be acknowledged or returned.
- 7. The YQA is not responsible for incomplete, late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, or unintelligible submissions and such submissions will be void and not reviewed.

- Submissions may require minor design changes to fit the printing requirements. Artists will not have the authority to review or approve the final art submitted for printing.
- 9. Artists will receive no financial compensation for their submissions.

#### **How to Enter**

To enter online: Visit <a href="https://forms.gle/utg8fALk9QCnNpcg7">https://forms.gle/utg8fALk9QCnNpcg7</a> to complete the submission form and upload your high-resolution artwork. Hand-drawn or paper artwork may be scanned and uploaded as PDFs.

# **Selection of Winners**

Entries will be judged by the YQA Board of Directors and Staff based on compliance with design requirements, artistic skill and excellence, and the design's celebration the YQA. The YQA Board of Directors and Staff will determine the winner of the competition. The decision of the panel and the YQA Board of Directors and Staff regarding any winners is final, including, but not limited to, any decision that no winners will be chosen.

The winner will also be required to work with YQA to make a matching 11"x17" poster design using the winning race logo design as a guide.

Any questions regarding the contest can be directed towards YQA Executive Director, Lisa Nilson, at director@yukonquestalaska.com.